



**YOUR
COMPASSION
WILL NURTURE
CHILDREN'S
WELLBEING**

Thank you for becoming a partner

As you are aware, Children's Hearings Scotland is an established organisation whose vision is for all infants, children, young people and their families to be safe, loved, and supported to realise their full potential.

However, to achieve this, we rely on the generosity of volunteers. That's why your help in encouraging your colleagues and contacts to consider becoming volunteer Panel Members is invaluable to us.

To make the best decisions for young people, we need to recruit hundreds of volunteers every year.

Your support can make this happen.

By championing Children's Hearings Scotland and urging your colleagues and contacts to get involved, you enhance their wellbeing, sense of purpose, and skillset. You also help ensure our panel reflects the diverse community we serve.

This role is unique. It offers comprehensive training and numerous benefits, motivating and inspiring everyone involved. It also plays a pivotal role in shaping the future of many young lives across Scotland.

Together, we can make a real difference.

So, let's get started.



The campaign

Our 2025 campaign aims to attract new volunteer Panel Members to support infants, children, and young people in communities across the country.

This dynamic recruitment campaign highlights the essential qualities identified by young people with experience of hearings: empathy, compassion, being a good listener, and the ability to build trust.

Running from 1st September to 6th October, the campaign will feature vibrant adverts across print, TV, and social media platforms.



How to support

We are delighted to have your support and ask that you please share the following materials across your various communication channels:

- Social media posts (image and copy)
- Intranet posts (image and copy)
- Suggested newsletter content (image and copy)
- E-signature
- Poster

You can download these materials here [DOWNLOAD ASSETS](#)

We welcome the opportunity to discuss developing bespoke assets that will be most effective for your campaign.





Make a difference in your community

We look forward to working with you to encourage your colleagues to become Panel Members.

Just two half-day sessions a month can be transformative for a child or young person.

Beyond personal development, the business benefits of supporting colleagues to volunteer in this way are extensive.

Please stay in touch throughout the campaign and share your feedback and thoughts. We are always seeking ways to improve and recruit more volunteers across Scotland.

Our team looks forward to hearing from you.

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